

# *League of Women Voters of Highland Park Voters' Guide*

<a href="#"><u>Highland Park Mayor</u></a>	<i>Page 2</i>
<a href="#"><u>Highland Park City Council</u></a>	<i>Pages 3-6</i>
<a href="#"><u>School District 112</u></a>	<i>Page 7-8</i>
<a href="#"><u>School District 113</u></a>	<i>Page 9-14</i>
<a href="#"><u>Park District of Highland Park</u></a>	<i>Page 15-18</i>

Use scroll bar to scroll through document pages

## *Compare Candidates on the Issues*

# **Voters' Guide to the Consolidated Election April 5, 2011**

*Contents are responses as provided by the candidates*



## 2 Candidates for Highland Park Mayor (Vote for 1)

**WRITE A BRIEF BIOGRAPHY THAT INCLUDES YOUR QUALIFICATIONS FOR THIS OFFICE.**



**Terri Olian**

**Elected official - 12 years.** I have served on the Council for almost 6 years. Previously, I served 6 years on the 112 School Board. I've been actively involved in the community since coming here 27 years ago.

**Experience runs deep and wide.** As an elected official, I have faced 11 government budget

cycles; worked with 10 City commissions; served on Boards, including our affordable housing entity, Downtown Business Alliance, and *Parents. The Anti-Drug*; coordinated efforts with officials of other governments; and most importantly, helped HP citizens resolve problems of every kind.

**Founding member of organizations, leader of community efforts.** I've started numerous initiatives that have flourished, such as C.A.R.E.S., Late Nite HP, and P2D2.

**Independent.** My energy, enthusiasm, and commitment to HP stem from my love for our city and all it offers. I listen, follow through, and collaborate. I fully grasp legal, financial, and quality of life issues.

[www.OlianForMayor.com](http://www.OlianForMayor.com)



**Nancy Rodkin  
Rotering**

As a lifelong resident, parent of 4 school-aged children, active community advocate, attorney and City Councilman, I am immersed in our city and its issues, in touch with the concerns and needs of our residents. My professional background in business, law and government combined with my advocacy on civic and charitable boards provides a breadth of experience and perspective to complex city policy-making.

A HPHS graduate, I earned degrees from Stanford (BA Economics), Northwestern (MBA) and the University of Chicago Law School (JD). My work experience includes: Treasurer's Staff, General Motors; Attorney, McDermott Will & Emery; and Legislative Aide, State Rep. Karen May.

Through my involvement serving our city, schools, park district and township, working with federal, state and local governing bodies, I bring a unique leadership approach with an eye towards making a difference in our future.

I will bring an independent and fresh perspective to city leadership.

[www.friendsofnancy.com](http://www.friendsofnancy.com)

### What do you consider key issues to be addressed in the next term?

**Stability for Highland Park** – this overarching goal includes financial, environmental, organizational, and quality of life issues.

**We must control City spending.** The economic climate concerns everyone. We must therefore maintain our infrastructure and City services at levels that give value for the money spent. To do this and lower property taxes, we must focus intensely on economic development. We must continue to collaborate with other governments to achieve economic and operational efficiencies.

**We need experienced and strong leadership.** Three first-time Council members will be elected; they will need guidance. We need to unite our community, and we need a leader who works productively with staff.

**We must not diminish what makes HP special.** We need to further involve our residents in the mission of the City, while maintaining transparent processes. We must continue to protect our natural environment. We must continue to help those in our community who need assistance.

We must meet our City's mission of protecting resident health and safety, while balancing serious fiscal constraints and maintaining the community's wonderful character.

We can accomplish this by:

- Maximizing **efficient tax dollar use** through coordinated budgeting for essentials and working with other taxing bodies and local legislators.
- **Improving infrastructure.** Fixing aging infrastructure and long-range planning cannot be delayed. The City's capital improvement, maintenance and stormwater management initiatives are vital to resident health and safety.
- Working to increase our tax base via alternative sources to **diminish resident tax burdens.**
- Prioritizing **dialogue with residents** to assure understanding and help expedite resolution of neighborhood issues and concerns.
- Enhancing and **expanding on environmental initiatives.**

My experience in **business, law and government** combined with **strong community involvement and leadership** provide me with the collaborative problem-solving, fiscal management and independent thinking needed to meet our City's challenges in the years ahead.



## 5 Candidates for City Council (Vote for 3)

**WRITE A BRIEF BIOGRAPHY THAT INCLUDES YOUR QUALIFICATIONS FOR THIS OFFICE.**



**Tony Blumberg**

Tony Blumberg is a lifelong resident of Highland Park and actively involved with local government.

Tony served two terms on the Highland Park Plan Commission, appointed first by Mayor Dan Pierce and again by Mayor Mike Belsky.

He has been active on behalf of local residents,, representing friends and neighbors before the City Council and various commissions. He served on the board of the Interfaith Housing Center of the North Shore.

Tony graduated from Washington University in St. Louis with a Bachelor of Arts in Philosophy in 1980.

In 1983, he received his Law Degree from IIT/ Chicago Kent College of Law. He is a member of the state and federal trial bars, as well as the Seventh Circuit Court of Appeals and the bar of the United States Supreme Court.

He has practiced as a litigator for more than 25 years. For the last 15 years, Tony has run his own firm, Anthony E. Blumberg & Associates, LLC.

[www.tonyblumberg.com](http://www.tonyblumberg.com)



**Carolyn Cerf**

Carolyn was born and raised in Highland Park. She is a proud graduate of HPHS. After earning her B.A. in International Relations from Hendrix College, Carolyn became Legal Assistant to the Director of Oxford University's Public Interest Law and Pro Bono Program. Carolyn currently works as an independent paralegal, having earned her Paralegal Certificate from CLC's ABA-approved program. Her career in public interest law has focused on anti-corruption efforts and retrieval of misappropriated public funds.

Carolyn also advocates for responsive government at the local level, serving in a non-partisan capacity as Ballot Box Judge and proud member of the League of Women Voters. She volunteers for the Highland Park Public Library and engages in grassroots support of local officials pushing for equitable, pragmatic policies.

Carolyn is running for City Council to give back and to continue Highland Park's longstanding tradition of good character and high standards of achievement.

[www.carolyncerf.com](http://www.carolyncerf.com)



**Paul Frank**

I began my career as a policy analyst for the Illinois General Assembly and I am currently Vice President for Government Relations at the Federation of Independent Illinois Colleges and Universities, an organization that advocates for policies and funding that improve college affordability and accessibility for Illinois students. I previously held a similar position at National-Louis University.

Whether working on higher education issues with Senators or Congressman, our governors or state legislators I have learned that the best policy development requires citizen input. I hope to increase transparency and accountability for our community by making more information readily available and accessible to all of us.

I hold a masters degree in Public Service Management from DePaul University and a bachelors in political science from the University of Missouri-Columbia. My wife and I live in the Highlands, we have two children who attend Wayne Thomas Elementary

<http://issuesand-things.typepad.com/>



## 5 Candidates for City Council (Vote for 3)

**WRITE A BRIEF BIOGRAPHY THAT INCLUDES YOUR QUALIFICATIONS FOR THIS OFFICE.**



**David Naftzger**

**LEADERSHIP**

- Highland Park Natural Resources Commission Vice Chair
- Former Highland Park Lakefront Commissioner
- Member of regional and national councils protecting the Great Lakes and promoting economic development

**PROFESSIONAL EXPERIENCE**

- 15 year career in public service—working directly with elected officials and partners on policy solutions
- Executive Director of the Council of Great Lakes Governors. The Council is a non-partisan partnership of Governors from the eight Great Lakes States— Illinois, Indiana, Michigan, Minnesota, New York, Ohio, Pennsylvania, and Wisconsin—working to advance the environmental health and high performance economy of the entire Great Lakes region.
- Former government relations director for the National Conference of State Legislatures in Washington, D.C.

**EDUCATION**

- Master's degree in Economics from the London School of Economics
- Bachelor's degree in Political Science from DePauw University

**PERSONAL**

- Born and raised in Northbrook
- Married to lifelong Highland Parker—Katie Schlichter Naftzger
- Proud father of two boys

[www.davidnaftzger.com](http://www.davidnaftzger.com)



**Lane Young**

I have been an active participant in City Government for the past six years as a member of first the Highland Park Traffic Commission and now the Transportation Commission. I was a vocal proponent of this change, as it will allow us to better address broader sustainability and transportation issues.

By attending not only City Council meetings, but also meetings of various commissions, including Plan and Design Review, I have watched how our government works. Through conversation with City employees and careful study of the Code of Highland Park, I have become familiar with City operations. Additionally, in my job as Assistant Director of Library and Technology at North Shore Country Day School, I lead students, teachers, and administration in effective use of technology



**Democracy  
is  
not  
a  
spectator  
sport**



## 5 Candidates for City Council (Vote for 3)

### What do you consider key issues to be addressed in the next term?

#### Tony Blumberg

Transparency in Government: citizens should understand how the city operates and their input should be encouraged.

Public safety and infrastructure must be responsibly maintained and upgraded to meet demand.

Fiscally Conservative Government. Management of the budget should be an ongoing process and not left to a crunch at the end of the year. Cooperative efforts to improve efficiencies and vigilance to avoid abuses like salary spiking are critical.

Highland Park Movie Theater. The City owns it. There are important points to be made in favor of keeping it or selling it. The solution may significantly impact East Central Avenue. The future of the theater should be decided through a transparent City Council process.

Commercial Development. We must work to fill our retail space through positive efforts such as reduction in fees, increase in promotional events like Taste of Highland Park and interaction with commissions and community groups to encourage business.

#### Carolyn Cerf

The next City Council must take action to:

- (1) balance the budget through revenue-boosting initiatives – the City CAN do more to avoid reliance on property tax hikes and emergency reserves;
- (2) represent the taxpayer – City spending accounts for 6% of your property tax bill, but the City should also play a proactive role by communicating with other taxing bodies to resist unreasonable levies and assessment procedures;
- (3) focus on business development, which offers a win-win budget solution by returning sales tax revenues to pre-recession levels while also boosting businesses and meeting consumer demands; and
- (4) collaborate at all levels of government – including the School District, Park District and Library Board, plus County and Township officials – to get a better deal on contract services and increased accountability.

#### Paul Frank

##### Public employee pension reforms

Our state’s pension laws have put municipalities in an untenable situation and we must advocate for additional pension reforms. We should continue to push for reforms that will provide relief for our local governments and also provide better control and retirement security to our public employees.

##### Property taxes and the budget

Difficult economic conditions make this the wrong time for the City to increase its property tax levy. While the City continues to face deficits, we must prioritize spending on core functions: police and fire, library, infrastructure maintenance and senior services. We also need to pursue all options to improve or sell the Highland Park Theater.

##### Our values

Highland Park must continue to be a leader in supporting the arts and progressive environmental and affordable housing policies. We are also a community that is very diverse in many ways. Our diversity is strength, something to celebrate.



## 5 Candidates for City Council (Vote for 3)

*What do you consider key issues to be addressed in the next term?*

### David Naftzger

- Prioritize and improve basic city services like public safety, roads and sewers. Our quality of life depends on these investments. We must put first things first and deliver consistent excellence.
- Minimize taxpayer costs. The economy, taxes and fees are squeezing our household budgets. We must deliver local services as efficiently as possible and partner with other governments to reduce costs. We must also maximize funding through grants and other external funding sources.
- Protect and improve our environment and lakefront for future generations. We must implement sustainable practices and provide world-class open spaces and recreational opportunities.

### Lane Young

I think the key issue facing the City in the next term is how to keep providing effective and efficient government. We demand a lot of our government despite continued fiscal challenges. We need to address these challenges while minimizing the property tax burden. To do this we need to make sure to encourage economic development, thus increasing sales taxes.

We also need to think of enacting larger reforms, such as consolidating local units of government. Not only would this increase efficiencies, but would also promote accountability.

As we continue to address the fiscal challenges, we need to be careful not to impair essential city services. Already we might have cut too far in our Police Department placing an increasing burden on our police officers and, if left unaddressed, possibly threatening public safety. Balancing these needs will be an important focus of mine as a City Council member.



**Remember to  
Vote  
Election Date is  
April 5**

**City Council  
Candidates:**

- Tony Blumberg**  
**Carolyn Cerf**  
**Paul Frank**  
**David Naftzger**  
**Lane Young**



# 4 Candidates for District 112 School Board (Vote for 3)

**WRITE A BRIEF BIOGRAPHY THAT INCLUDES YOUR QUALIFICATIONS FOR THIS OFFICE.**



**Michael Cohn**

The unique combination of my degree in management from the School of Public and Environmental Affairs at Indiana University, my 18 year career in the financial markets, time spent volunteering in District 112 and steady attendance at school board meetings since March, 2010 make me a well qualified candidate for District 112 School Board.

Certain facets of my personality also make me uniquely qualified. I am an active listener and excellent negotiator who is pleased to be knowledgeable in some areas and humble enough to learn about those with which I have limited experience.

Excellent board members trust work of the individuals they hire, but work diligently on behalf of the children and community to verify that those jobs are, indeed, done well. Since I am retired, I have the available time, ability and considerable interest to do an excellent job on behalf of our community.



**Bruce Hyman**

I have been a resident of Highland Park for 16 years. I have served on the School Board for the last 6 years. I have 3 children that have attended or attend district schools.

As an educator and a physician, I have brought a different perspective to the board. I will continue to represent all the residents of Highland Park, Highland and Fort Sheridan and make sure that our schools continue to provide all students a world-class education.



**Yumi Ross**

Yumi S. Ross is an architect and mother of two students in District 112.

Her candidacy was endorsed by the 2010 NSSD 112 Caucus. She has a Bachelor of Arts degree from Bryn Mawr College and a Master's of Architecture degree from Harvard University's Graduate School of Design. She served on the 2008 NSSD 112 education caucus, is a member of the core NSSD 112 Strategic Planning Team that created the five year education plan for District 112, and also served on an NSSD 112 education Action Team. Ross has served on numerous boards including the Women's Board of the Museum of Contemporary Art (thirteen years) and the Discovery Board of the Goodman Theater (eight years). She has a passion for education stemming from her work in District 112 as well as her own educational background and will bring that passion to work on the school board.



**Paul Helwing Tatelli**

Paul Tatelli is an 11-year Highland Park resident raising three children with his wife, Caryn. The Tatelli's children attended preschool at Green Bay School and currently attend Oak Terrace. An active community member, Paul served on a team that helped to develop the District 112 strategic plan and has volunteered for local groups including the PTO, Family Network, and the National Runaway Switchboard. Paul enjoys participating in his children's activities and he coaches three spring/fall AYSO soccer teams.

Professionally, Paul has been a management consultant for more than 20 years, with expertise in developing and building information technology infrastructure that enhances productivity. Currently a senior manager at the Forsyth Solutions Group, Paul's has extensive work experience in hiring, recruiting, and developing personnel and technology.

Paul graduated from Niles West High School in Skokie, Ill. He earned a Bachelor's degree and Master's degree in Business Administration from Illinois Institute of Technology.

[vote.tatelli.com](http://vote.tatelli.com)



# 4 Candidates for District 112 School Board (Vote for 3)

## What do you consider key issues to be addressed in the next term?

Michael Cohn	Bruce Hyman	Yumi Ross	Paul Helwing Tatelli
<p>Balancing the budget, the deficit reduction challenges, and the need to maintain educational excellence are the key issues facing our district.</p> <p>Aging infrastructure and rising benefit costs contribute to our increasing expenditures. Employee contracts will be negotiated in the near future.</p> <p>Uncertain state funding contributions, military impact aid and real estate caps impact our revenue. Salary, benefits and infrastructure costs make up almost eighty percent of our budget and it is difficult to cut costs in those areas without directly impacting education quality. It is imperative to walk the line of being fiscally responsible with these considerable expenses without sacrificing the outstanding quality of education our community and children expect and deserve. Keeping our eye toward the future, successful school districts will be those with flexibility in staffing, curriculum and funding to adapt to the much anticipated and inevitable changes to federal education legislation.</p>	<p>The issues the district will face in the next few years:</p> <ol style="list-style-type: none"> <li>1. Adapting to the Current Financial Climate/Balanced Budget</li> <li>2. Contract Negotiations</li> <li>3. Aging Infrastructure</li> <li>4. Differentiated Delivery of Education</li> <li>5. Issues of Adequate Yearly Progress</li> <li>6. Technology Initiatives</li> <li>7. Dual Language Program</li> <li>8. Need for School Boundary Changes Staff/Administrator Evaluation/Retention</li> </ol>	<p>The key issue that needs to be addressed in the next term is how to continue to improve upon education in District 112 given the budgetary issues our district is facing. District 112 has numerous complex issues including the age of it's buildings, discrepancies between the performances of schools, and technology in the classrooms, to name just a few.</p> <p>Ultimately, our focus most always be on giving all of our students the best education possible.</p>	<ol style="list-style-type: none"> <li>1. Implementing the district's strategic plan</li> <li>2. Managing the district's budget challenges</li> <li>3. Prioritizing infrastructure spending</li> </ol> <p>During the next term of office, the board will oversee the prioritization, implementation, and funding of the important initiatives generated by the strategic planning process. Following through on the priorities outlined in this comprehensive document will greatly benefit our students and enhance our district.</p> <p>Future budget deficits and union negotiations are on the horizon. The board must have members who can balance the district's mission with fiscal discipline.</p> <p>Maintaining and upgrading the condition of both brick-and-mortar buildings and technology infrastructure must be crucial board priorities. The board will have to find ways to improve the District's facilities and ensure that our students continue to benefit from technological innovation.</p>



## District 112 Candidates

**Michael Cohn**

**Bruce Hyman**

**Yumi Ross**

**Paul Helwing Tatelli**

**Remember to Vote  
Election Date is April 5**



# 10 Candidates for District 113 School Board (Vote for 4)

**WRITE A BRIEF BIOGRAPHY THAT INCLUDES YOUR QUALIFICATIONS FOR THIS OFFICE.**



**Corinne Bronson-Adatto**

As a parent, educator and healthcare professional, I would bring a unique perspective to the District 113 Board.

- Native Highland Park, 1972 HPHS graduate. Husband, Steve, and 2 daughters, an HPHS sophomore, and a 2008 HPHS graduate
- BFA, Art, Art Education, University of Michigan; Certified K-12;
- BS, Nutrition, Dietetics, University of Illinois;
- MS, Human Services Administration
- University of Paris, Sorbonne,
- 20 years, Nutritionist, Highland Park Pediatric Associates
- Taught painting, art camp, Suburban Fine Arts Center
- Taught nutrition, Deerfield, HPHS's Health Fairs, Parent Universities, in-services to District 113 support staff
- 2010, co-chaired HPHS's first all-school EKG screening.
- 2010-2011, teach nutrition, Highland Park Highwood Homecare Association
- 8 years, marketing, PR, American Dietetic Association; 2 years, Manager, Consumer Affairs, American Dental Association
- Past president Chicago Dietetic Association. Young Dietitian of the Year, 1985, Dietitian of the Year, 2002
- Fellow, American Dietetic Association. For exceptional professional achievement, exemplary role model, service to others

<http://corinnefordistrict113.com>



**David Greenberg**

As a 30+ yr resident of Highland Park, a graduate of HPHS, multiple degree holder (BSCS, MBA), Lean Six Sigma Black Belt (LSSBB) and life-long learner, I am intimately familiar with and support our community-wide desire for a high quality education. I understand the needs and demands of the position, the particulars of educational funding, and have the necessary experience in business, education, and technology.

I have been responsible for: Managing departments responsible for revenues exceeding \$2 billion annually; Quickly re-engineering business processes and achieving millions of dollars in savings; Designing and implementing highly sophisticated information technology systems; Designing/ Operating Distance Learning Systems for Western Illinois University; Negotiating contracts and service agreements.

As a successful entrepreneur I have the ability to address needs in an effective and efficient manner. At every position I've held, I've been considered the guy to go to for solutions.

[www.davidgreenberg.or](http://www.davidgreenberg.or)

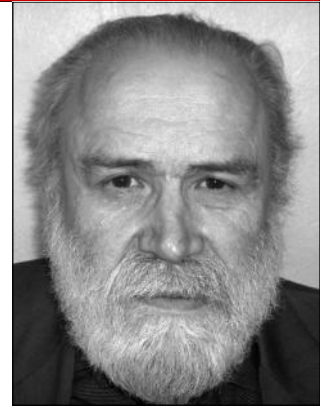


**Debra Hymen**

Debra Hymen has lived in Highland Park for 28 years where, with her husband Joel, has raised 3 District 113 graduates. She served 12 years as a North Shore School District 112 Board Member (3 as President) and more than 14 years as a Highland Park Realtor.

While on the 112 Board, Debra served on a community committee to acquire more impact aid for the district's military students. She negotiated many employee contracts as part of the collective bargaining team. During her term, the Board was able to maintain a balanced budget and brought major construction projects in under budget and in less time than anticipated. Debra served on the Highland Park High School Steering Committee for the Long Range Plan for 7 years.

Debra is Chairman of the North Shore-Barrington Association of Realtors Grievance Committee, was voted the 2008 Realtor Associate of the Year and is a trained mediator.



**Carl Lambrecht**

Carl Lambrecht has resided in Highland Park for 41-years. Carl and his wife Catherine have raised and educated their four daughters Catherine, Laura, Mary and Jeanne. His daughters attended Indian Trail School, Elm Place School and Highland Park High School. Semi-retired, Carl has been regularly attending school board meetings for years.

My family has knowledge of the following languages. English, French, German, Spanish, Chinese, Russian, Hebrew, Africans, Telugu and Kannada. Our family has more diversity than most.

Carl is a member of the NAACP and Republican Jewish Coalition. He is a past member of the Lakeview and Rogers Park Citizens Council and League of Women Voters.

Professionally, he is a manufacturer of optics, lasers and analytical instruments. He has represented American, Australian, Canadian, English, German and Irish companies in Eastern Europe. **He have been involved in optic with the Apollo program going to the moon, U2 spy plane, and space program**

[www.laurelindustries.com](http://www.laurelindustries.com)



# 10 Candidates for District 113 School Board (Vote for 4)

**WRITE A BRIEF BIOGRAPHY THAT INCLUDES YOUR QUALIFICATIONS FOR THIS OFFICE.**



**Matilda Manfredini**

As a lifelong resident of Highland Park and Highwood, I have built strong relationships with the citizens of these communities. My husband and I, as well as our daughter, are all graduates of Highland Park High School. I have long-standing family ties in Highland Park, Highwood and Deerfield.

I am an educator with over 35 years experience in North Shore Schools, and I am familiar with school board responsibilities such as hiring, collective bargaining, policy and program implementation and evaluation. Additionally, I have served on numerous educational committees and planned professional development programs.

I am passionate about education and committed to devoting my time, energy and skills to making decisions that are in the best interest of the students, staff and taxpayers.

You can count on me to use my common sense approach to issues and skills as a team player to "Do What Is Right For District 113".



**Mark Mulert**

27 year Deerfield resident with wife Lee. 2 children at DHS, Claire and Kevin.

**Active volunteer in our community, Chicago & around the world:**

- District #109 Facility Advisory Committee
- 3 Year Kipling Room Parent
- AYSO, DYBA and Park District coach
- Unofficial parent-photographer for multiple teams, school activities and Shepard dances for Claire, Kevin and classmates
- Mentored high school students at Roosevelt High School, Chicago
- 4 trips to China as volunteer escort for adoptive families
- Raised \$50,000 from family & friends to build a school in rural Angola

**Business, board & other experience:**

- Senior VP Business Operations, Emmi Solutions
- Past Small Business Owner
- Ten years with architecture firm, Skidmore, Owings & Merrill
- Board of Directors, Family Resource Center – non-profit adoption agency, past board president
- Princeton University, BS & University of Notre Dame MS Engineering
- Captain Princeton University Division I Soccer Team

[www.dist113.mulert.com](http://www.dist113.mulert.com)



**Steve Narrod**

Steven is Caucus endorsed, holds an MBA, and currently is CEO of two small businesses in the northern suburbs. For 15 years he served as a senior level management consultant both domestically and internationally. Professional experience includes leading projects in excess of 400 million dollars and will be applied on the forthcoming project that District 113 hopes to undertake. He knows how to bring projects in on time and within budget!

Steven served on the first School District 112 Board of Education as well as the North Shore Special Education District Governing Board and Executive Committee. He has also served on the Town of Ft. Sheridan Planning Commission. He understands how school boards work and can 'hit the ground running'.

Steven and his wife Sharon have lived in Highland Park for 33 years and raised two children who graduated from HPHS; Martin '02 and Molly '09.



**Marjie Rosen Sandlow**

I am married to Barry Rosen, have 3 children, and have been a district resident for 21 years. I completed my undergraduate degree at the University of Illinois, have an MBA from Harvard University and work as a management consultant.

I have spent the last 5 years as a Member of the District 113 Board of Education, contributing to School Board decisions and gaining extensive knowledge about the District.

I devote a great deal of time on School Board issues. I attend many meetings and activities at our schools. I evaluate all materials I am presented and make studied, informed decisions. I have volunteered extensively in the schools for the past 16 years.

I am good at helping identify the critical factors involved in various issues, so the Board can make the best-informed decision. My skill in analyzing financial information is valuable in meeting the challenges faced by the District.



# 10 Candidates for District 113 School Board (Vote for 4)

**WRITE A BRIEF BIOGRAPHY THAT INCLUDES YOUR QUALIFICATIONS FOR THIS OFFICE.**



**David Small**

I am a hard worker/good listener, comfortable working in a collaborative fashion, who would join the 113 Board without any specific political agenda, but with the goal of trying to refine and improve where possible, an already fine program.

Highland Park residents since 1993; informed parents of HPHS students though our 5 boys (11, 15, 17, 19, 22).  
Responsibilities:

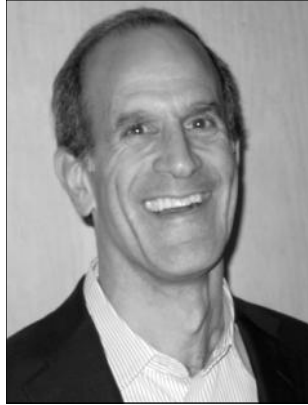
**Education:**

- B.S. Economics from the Wharton School, University of Pennsylvania
- M.B.A. Finance/Econometrics, Booth School, University of Chicago

**Philanthropic activities:**

- Co-Chair Parents Council, Washington University
- Founder of teen center (inclusive, diverse, substance free)
- Co-Recipient of 2010 Humanitarian Award from the Tourettes Syndrome Association
- Co-producer of documentary about Tourettes Syndrome
- Board Member - District 113 Foundation, Highland Park Community Foundation

[www.SmallFor113.com](http://www.SmallFor113.com)



**Michael Smith**

I have been a Deerfield resident for nearly 20 years. My children graduated from Deerfield High School, where each was involved in various leadership activities, the arts and student government. My wife, Judy, is a graduate of Highland Park High School.

I have served on the District 113 Board for nearly four years and currently serve as the Finance Committee Chairman. In this role, as well as a parent of two students, I have gained an intimate knowledge of our schools and their tremendous strengths, as well as challenges.

My professional background in business and finance has been a unique asset to the Board. I have been the CFO of a publicly-traded and a privately-held company, an investment banker specializing in business combinations and capitalization and a business turnaround consultant.

I have an MBA in Finance from George Washington University and a BA in Economics from University of Miami.

**Remember to  
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## **District 113 Candidates**

**Corinne Bronson-Adatto**

**David Greenberg**

**Debbie Hymen**

**Carl Lambrecht**

**Matilda Manfredini**

**Mark Mulert**

**Steve Narrod**

**Marjie Sandlow**

**David Small**

**Michael Smith**





# 10 Candidates for District 113 School Board (Vote for 4)

## What do you consider key issues to be addressed in the next term?

Corinne Bronson-Adatto	David Greenberg	Debra Hymen	Carl Lambrecht
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The key issues to be addressed by District 113 in the next term are:

- Maintaining and enhancing quality education to all students.
- Being fiscally responsible to all district residents
- Communicating and collaborating with all district communities and school districts
- In this era of economic uncertainty, we must continue to provide a quality education for all students while maintaining a safe and healthy environment for all students and staff
- We need to encourage and strengthen positive choices in our students through programs that support and respect our diverse community
- We need to increase communication and involvement of parents/ caretakers
- Each child is unique. We need to create a learning environment for all students to be successful that considers the development of the whole child
- Our technology must be up-to-date and available to all students

I believe the key issues to be addressed in the next term are:

- Refining the long-term capital plan for the District.
- Developing processes to continuously improve everything the District does.
- Cost containment and control. I want to maintain a high quality education while reducing the overall burden on all taxpayers.
- Open a dialog with the elementary school districts that overlap with District 113 to explore potential synergies.
- To make the District operate in a more transparent manner.
- To improve communication and cooperation between the District, other taxing bodies, and the Public. By working with other taxing bodies, we can achieve economies of scale and lower our costs of operation.

Funding is the biggest issue facing this district considering its dependence on property taxes. As this community is committed to an exceptional educational experience for their children, finding balance between sensitivity to the current economic climate and the increasing educational demands can be extremely difficult. Employing creative solutions to funding unfunded mandates, No Child Left Behind and providing an equitable education for all must be stressed. Budget cuts, that do not directly affect the classroom, must be visited. We must be vigilant in the long term budget process as we have aging buildings that need to be maintained on a regular basis.

Our educational system is constantly under scrutiny. It is a living, breathing entity and should be encouraged to grow and change with society's demands. A Board of Education should assist the Superintendent with the orchestration of reviewing current and implementation of new programs to that end.

As an observer of school board meetings, Carl Lambrecht learned an arcane state law supports our school board's belief it is fiscally irresponsible not to set the largest budget annually. Currently, 75% of our property taxes are for school budgets. Deerfield-Highland Park high school district 113 wants a \$133 million bond referendum for wish-list spending in addition to their budget. Despite all this spending, Highland Park High School is on a 'No Child Left Behind' watch list. Improved scholastic scores are not related to the school's building infrastructure wish list.

School district 112 is threatening to increase class size unless they are granted additional revenues in property taxes. Fiscal responsibility by our local school boards focused on student education rather than infrastructure wish lists. Trim administrators and their salaries, not teachers. Vote no against the current infrastructure wish list laden referendum. Any referendum should focus on educational needs rather than infrastructure wants.



# 10 Candidates for District 113 School Board (Vote for 4)

## What do you consider key issues to be addressed in the next term?

<b>Matilda Manfredini</b>	<b>Mark Mulert</b>	<b>Steve Narrod</b>	<b>Marjie Rosen Sandlow</b>
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- Strengthening and improving communication between school district boards 113,112, and 109. District 112 is facing a looming deficit which makes it vital that District 113 doesn't add to the taxpayers' burden with its irresponsible spending.
- Ensuring that resources and funds are available to provide for the educational needs of all students regardless of ability or background. We cannot afford to forgo quality education for bricks and mortar.
- Reforming budgetary spending without raising taxes. If we continue on our present course, we will drive out our seniors, citizens on fixed incomes and young families.
- Developing plans that are reasonable, affordable and educationally sound. In this economy we can no longer assume: "Ask and We Will Receive."
- Ensuring that our communities maintain their reputations as desirable places in which to live, work and raise a family, while retaining their competitive standing among neighboring districts.

### Ensure equity of education and achievement for ALL STUDENTS:

- Racial, socio-economic and gender bias should be removed wherever possible
- Ensure equal access to opportunities for growth, development and classroom education
- Continue comprehensive academic, physical fitness and extra-curricular programs
- Address current issues such as cyber bullying, sexting
- Address ongoing issues such as harassment, teen drinking and substance abuse

### Maintain physical plants as safe learning and working environments:

- Long term capital and technology infrastructure improvements will be a key challenge.
- Either ensuring responsible management of construction that would result from a yes vote on the referendum, or,
- Determining the most responsible course of action to pursue necessary improvements in the event of a no vote

### Fiscal accountability and responsibility are critical to manage the above challenges in light of unpredictable state and federal education funding.

Enhancing an environment for continuous improvement in the delivery of education to the children of the district in these challenging economic times;

If the referendum passes, managing the project to bring it in on time and under budget, with a goal to save the contingency funds—If the referendum fails, planning and executing the next steps to address the real and significant infrastructure issues;

Bringing the world to the classroom through teachers and technology, so the global awareness and appreciation of diversity of our students, grows at least as rapidly as the global community in which they will live and work;

Providing an open impartial forum through which all of the community feels welcome to communicate their individual needs, concerns and perspective;

To aggressively and tightly oversee the resources entrusted to the district.

The District faces many economic challenges. 40% of the District's budget is spent on mandated items, while revenues are capped. The District has trimmed expenses, resulting in a decrease in per pupil expenditures of 8% last fiscal year.

We are fortunate that Deerfield and Highland Park are outstanding high schools. They are, however, in need of academic, infrastructure, technology and maintenance/repair improvements.

Highland Park High School, along with 90% of the state's high schools, did not meet No Child Left Behind (NCLB) this year, in the area of special education math.

High Schools throughout the country must address bullying and teen drug and alcohol use. School and community programs, as well as the curriculum, address these issues.

Many programs have been implemented to support the goal of education, equity and excellence for all students. The District has seen results in terms of academic achievement, college placement and participation in activities.



# 10 Candidates for District 113 School Board (Vote for 4)

**What do you consider key issues to be addressed in the next term?**

### David Small

Fiscal responsibility, both for the annual operating budget as well as for capital expenditures and facilities improvements. Efficiencies and cost savings need to be identified and implemented.

Resolution of/action plan for addressing the facilities needs of HPHS and DHS. Should the Referendum pass, ensuring that the construction is carefully planned and executed. Should the Referendum fail, re-examining facilities needs in the context of a significantly reduced budget.

Continued pursuit and extension of excellence, across teaching and academics, coaching and athletics, and extra-curricular activities, with a particular focus on measurement and consistency.

Making certain that every student has, from the first day of high school:

- a specific teacher or counselor who is an advocate for or sponsor of
- a customized learning and academic plan
- an extra-curricular program reflecting his/her specific interests

Expanded partnership with and involvement of the parent and corporate community.

### Michael Smith

1. Sustain our academic performance and prepare our students for an increasingly competitive global economy. This includes improving the performance evaluation process for our teachers, providing technology-enhanced education to staff and students and providing leadership growth opportunities to our students.
2. Financial discipline will continue to be a mandate for the board as costs that cannot be controlled at the local level, such as health-care and special education, continue to grow. This Board has worked effectively with our administration to reduce controllable costs and I will stay focused on that effort.
3. Regardless of the outcome of the bond referendum, the needs of our physical plant need to be managed carefully. The architect's report provided a framework for action but detailed drawings need to be completed and bids solicited if the referendum passes. If it fails to pass, the capital budgeting process will be critical as we assess critical competing priorities.

## District 113 Referendum

*Shall the Board of Education of Township High School District 113, Lake County, Illinois, for its Highland Park and Deerfield High Schools, improve the safety and efficiency of physical plants, build and equip additions and renovations to such schools for instructional purposes, repair and replace infrastructure, remove, renovate, and repair portions of such schools, improve the sites for such schools, and issue bonds in an amount not to exceed \$133,000,000.00 for the purpose of paying the costs thereof?*



## 5 Candidates for Park District 4-year term (Vote for 2)

**WRITE A BRIEF BIOGRAPHY THAT INCLUDES YOUR QUALIFICATIONS FOR THIS OFFICE.**



**Lori Flores Weisskopf**

I am a lifelong Highland Park resident who has experienced the Park District from all angles – as a camper, a camp counselor, a resident and as a parent. My family uses the PD to the fullest and has a vested interest in its success.

I graduated from HPHS and the University of Missouri. I have worked extensively in public relations with the Chicago Bulls and with Procter & Gamble. As such, I understand the importance of good, honest communication.

Additionally, I am active in community service – the District 112 Education Foundation, the Family Service Nuestro Center, the Moraine Township Latino Advisory Council and the PDHP Recreation Advisory Committee. Lastly, as the child of immigrant parents, I have a unique insight into the needs of underserved residents and sensitivity to those with limited means.

<http://loriforparkboard.com>



**Brian Kaplan**

I have lived in Highland Park since 1969. My two children and I have participated in a significant number of Park District Programs. We are heavy users of the District's facilities. I have volunteered and coached for the district for years.

Community involvement is very important to me. I spent 5 years on the AYSO Soccer Board. I served on two separate Park District Advisory Committees, acted as a tutor at the Christopher House and am a member of the Highland Park High School Giants Club Board of Directors.

My professional experience as an attorney has taught me to adapt and to seek consensus. I avoid making rash decisions and am not afraid to say "no" if warranted. But, I will fight for what I believe is right for the City of Highland Park. I am proud of our City and its Park District and I welcome the opportunity to further serve our community.



**Ben Kutscheid**

As a resident of the Park District of Highland Park, living across the street from Sunset Woods Park, I am able to enjoy a jewel of the district every day. I am currently an appointed Park Board Commissioner, and recently served as Vice Chairman for the Design Review Commission.

I am a Registered Landscape Architect with 23 years experience, and a career long focus on Parks and Recreation. I am active in the Parks and Recreation community, attending and presenting at Regional and National conferences.

I feel my most important qualification is the ability to listen. In my career I have facilitated many public input meetings, collecting and synthesizing all input to develop the best direction for the entire community.

As a resident of the Park District I look forward to bringing what I know and learn to Highland Park.



**Remember to Vote Election Date is April 5**

**Park District Candidates: 4 Year Term**

**Lori Flores Weisskopf**

**Brian Kaplan**

**Ben Kutscheid**

**Leo Vilker**

**Lorry Werhane**

**Park District Candidates: 6 Year Term**

**Forest Barbieri**

**Scott Meyers**



## 5 Candidates for Park District 4-year term (Vote for 2)

## 2 Candidates for Park District 6-year term (Vote for 1)

**WRITE A BRIEF BIOGRAPHY THAT  
INCLUDES YOUR QUALIFICATIONS FOR  
THIS OFFICE.**

**WRITE A BRIEF BIOGRAPHY THAT  
INCLUDES YOUR QUALIFICATIONS FOR  
THIS OFFICE.**

*Photo not  
Submitted*

**Leo Vilker**

*Biography not  
Submitted*

*Photo not  
Submitted*

**Lorry Werhane**

I am 59 years old, married with three children, life-long third generation resident of Highland Park. Co-owner of Werhane Service Center in Highland Park since 1941.

Served as commissioner for 18 years, dedicated to continuing the excellent parks, programs and staff that makes Highland Park a great place to live and raise a family, adding to the quality of life for all of us.



**Forest Barbieri**

I bring an entrepreneurial business background having started and run many USA and International companies from small private to very large public companies. I have served on many Boards of Directors for public and private companies and organizations. I have had the pleasure of addressing many national and international groups within the business and educational fields as their keynote speaker.

I am used to creating a strategic vision as well as building a team with established goals to achieve more than the ordinary. Financial, Marketing, Management and People Skills have helped me to accomplish multiple successful International entities.

I have skin in the game in that my wife and I use the park facilities often with two daughters, aged 2 and 9 that are continuous Park District activity activists. I care about today and into the future which is why I choose to run for the full 6 year term. We need new vision, passion and commitment.

[www.fbarbieri.com](http://www.fbarbieri.com)



**Scott Meyers**

I grew up in the Midwest and went to school out East, earning an economics and finance degree from the Wharton School, and a law degree from Georgetown. After practicing law in Washington, D.C. and New York City, I moved to Chicago to continue my legal career.

I met my wife, Elizabeth, who introduced me to Highland Park, and we moved here with our son, Evan, in 2003. Since becoming Highland Parkers, we have been avid users of the Park District's programs and facilities.

In 2010, I was outraged by the pension scandal, so I sought and obtained appointment to the Park Board in order to fix the problem. As a Park Board Commissioner, my legal, financial, and managerial background and experience have been invaluable in addressing the many significant issues facing our community, including the pension situation, property taxes, and Rosewood Beach. I look forward to continuing these efforts.



## 5 Candidates for Park District 4-year term (Vote for 2)

### What do you consider key issues to be addressed in the next term?

Lori Flores Weisskopf	Brian Kaplan	Ben Kutscheid
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There are 2 key issues: re-establishing trust in the Park Board and development of a comprehensive “master plan” for the PDHP.

The pension scandal destroyed the community’s trust in the PDHP Board. I will work hard to earn it back. Time and extensive community outreach will be necessary.

The PDHP currently does NOT have a master plan as to future goals, facility renovations, etc. In order to establish where the PDHP is going, it needs to know exactly where it stands today and determine where it wants to go. Then we can figure out how to get there. Without a comprehensive “master plan,” discussions about tax levies, reducing reserves, Rosewood Beach improvements, golf course decisions, etc. are simply disjointed.

First, the board must restore the community’s trust. It must resolve any lingering issues from the pension scandal and implement the necessary reforms. The board must reconnect with the community by regularly appearing at sporting events, classes and facilities. Members must increase their visibility, interact and obtain feedback. Once this is accomplished, trust will re-emerge and so will the board’s legitimacy.

Second, the board must address its antiquated master plan. The next board will be entrusted by the community with creating a comprehensive plan for the district’s future. The process must be open, transparent and inclusive so we can create a plan that our community can support. Most importantly, needs rather than wants must come first.

Third, all of the board’s actions must be done in a fiscally prudent manner. The board must be frugal stewards of the taxpayers’ money.

I look forward to serving our community.

“The Park District’s mission is to enrich the quality of community life through a diversity of healthy leisure pursuits and a heightened appreciation of our natural world.”

The District must continue on the path of the last 6 months, increasing transparency and accountability while maintaining focus on the mission. Key to this is the creation of a comprehensive master plan to ensure that all things are done for a reason, and funds are spent per the community’s direction.

A good Master Plan will provide the District with a framework on which to base decisions while keeping focus on the Mission Statement. It will be the vehicle to resolve the issues of:

- reserve funds
- the Highland Park Country Club transfer
- recreation programming
- the capital improvement plan.

The master plan will also give direction on the levy and the overall budget.



## 5 Candidates for Park District 4-year term (Vote for 2)

## 2 Candidates for Park District 6-year term (Vote for 1)

<i>What do you consider key issues to be addressed in the next term?</i>		<i>What do you consider key issues to be addressed in the next term?</i>	
<b>Leo Vilker</b>	<b>Lorry Werhane</b>	<b>Forest Barbieri</b>	<b>Scott Meyers</b>
<ol style="list-style-type: none"> <li>Return \$22+ million(less \$4-5 million for reserves) to to the taxpayers. Current reduction in the tax levy doesn't go anywhere nearly far enough. The tax payers were over-taxed, give the money back. This is NOT the Park District's money.</li> <li>Cut the budget.</li> <li>Find and cut wasteful spending.</li> <li>Introduce by-law, which restricts the Park District's share of the tax bill to no more than 5% of the total.</li> <li>Introduce mechanisms, which will mandate Park District to stop adding to reserves if they reach 30% of the budget.</li> <li>Reduce/eliminate costly/unnecessary projects, i.e. beach/Sunset Park</li> <li>Reduce term limits</li> <li>Lower total time allowed on the PD Board during lifetime.</li> <li>Transparency: reduce number of closed door meetings.</li> <li>Transparency – all RFP's and bids must be online</li> <li>Should key employees' salaries be above top range nationally for similar positions?</li> <li>Thoroughly investigate Rec Center/Sunset Golf Course profitability. Break out P/L for these two entities. Consider alternative uses (sale/lease/demolition) if they cost taxpayers money.</li> <li>Explore possibility of dissolving the Park District. This may cut costs. This may increase visibility.</li> </ol>	<p>We need to continue efforts protecting and developing our lakefront parks, capitalizing on Federal and State grant monies. We are one of the few Illinois communities on Lake Michigan. It paramount that we protect them and enjoy them.</p> <p>We must also convene a Senior Summit, gathering wants and needs information from our increasing senior population that wants to stay and enjoy our lovely community with their children and grandchildren. We need to make sure that we have the proper park amenities, facilities, and programming both indoors and outdoors.</p>	<p>The HP Park District enhances and adds value to the community and constituents in many ways. The Park District enriches the lives of young and old and provides one of the benchmarks of quality of life and property valuations within a given community. It is important that we not only responsibly maintain the current resources and programs but enrich, enhance and build to the future with vision, passion and responsibility for all community segments!</p> <p>Your Park Commissioner requires knowledge, considers options, opportunity costs versa benefit, professionalism, commitment and the ability to add value on behalf of the community. It requires a moral and ethical approach that combines a passion for the result and achievement.</p> <ol style="list-style-type: none"> <li>Regain public trust of serving the many rather than the few.</li> <li>Bring Passion, Responsibility, ideas and forward vision into the equation</li> <li>Infrastructure, Beaches, Decisiveness, Transparency</li> <li>Add accretive current and future value to the community and constituency.</li> </ol>	<p>There are three key issues facing the Park District.</p> <p>The first is to restore confidence in the Park Board in light of the pension issues. To achieve this, I am working with the Board to adopt meaningful pension reform and to investigate opportunities to reclaim the funds at issue.</p> <p>The second key issue is property tax relief. In this regard, I voted for and obtained a \$1.3 million reduction in the Park District's tax levy.</p> <p>The third key issue is the restoration of Rosewood Beach. Here, I successfully urged the Board to reconsider its beachfront proposal and seek additional input from the community. This is in conjunction with working with the Army Corps of Engineers to help develop and finance this important project for our shoreline. We have accomplished much in a short time, and I look forward to continuing to serve our community as we move forward.</p>



## As a Voter You Should ...

- ★ **Bring an I.D. to the polls**
- ★ **Know the location of your polling place**
- ★ **Ask for help if you need it**
- ★ **Ask Questions**
- ★ **Know your candidates and the issues**
- ★ **Register to vote**

## Voter Information

Polls open 6am to 7pm



For information go to

<http://lakecountyclerk.gov/countyclerk/default.htm>

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Early Voting starts  
 March 14th at  
 North Shore Health Center  
 1840 Green Bay Road  
 Highland Park



## About the League of Women Voters

The League of Women Voters, a nonpartisan political organization, encourages the informed and active participation of citizens in government, works to increase understanding of major public policy issues, and influences public policy through education and advocacy.

Membership is open to all citizens of voting age.

Questions were posed by the Voter Service Committee of the LWVHP. Photos and responses are as provided by the candidates and were not edited by the LWVHP.